

## Quality Student Intake

### Goal

Attract the brightest and most motivated students with demonstrated potential.

### KPIs

Average 12th score of admitted students above 75% by

AY2022-2023 admissions

Average SRM JEE Ranks of less than 8000

Regional diversity greater than 25% by AY2023

Women Diversity greater than 30% by 2023

## High-Quality Faculty

### Goal

Recruit and retain exceptional faculty dedicated to both research and student success.

### KPIs

100 Percentage of faculty holding doctoral degrees

Faculty Attrition rate less than 15%

FSR ratio of 1:15 maintained.

## Excellent Learning Outcomes

### Goal

Ensure students leave the university with the skills and knowledge for long-term success.

At least 20% of Student's time getting spent on Industry specific courses, Internships and projects

Average faculty feedback of 3+ on a scale of 4 from the students

Extensive Student participation in extra-curricular and leadership activities resulting in at least 50% students engaged in some extracurricular activity

### KPIs

At least 40% of Student's time getting spent on experiential/active learning



University Address

SRM University - AP, Andhra Pradesh  
Neerukonda, Mangalagiri Mandal, Guntur District, Andhra Pradesh - 522 240

# Vision Document

SRM University, AP - Amaravati



# Founder's Message

We live in an increasingly interconnected world that faces challenges and complex problems on a global scale. At the start of the 21st century, SRM University is uniquely prepared to tackle these challenges through its breadth of scholarship; its entrepreneurial heritage and pioneering faculty.

The era of globalization means many things to SRM: undertaking research and real-world approaches on issues relating to science and technology; exchanging ideas and collaborating with global universities; and providing overseas opportunities for undergraduates and staff alike.

SRM University has an ambitious plan to build and create a new research-intensive University in Amaravati, the People's capital of Andhra Pradesh. Envisioned to be a university of world-class standards SRM University, AP – Amaravati is to be a globally connected and regionally transformative center for research and education at the heart of a new, modern, vibrant metropolis. At this pivotal moment in its history, SRM stands united in its commitment to build excellence across the institution and its aspiration to compete on the world stage.

## Preamble

SRM Group of Educational Institutions had a humble beginning of starting a primary school way back in 1968 which was followed by a series of educational institutions in varied disciplines like engineering, paramedical and dentistry. In 2002-2003, Ministry of Education and University Grants Commission approved the launching of S.R.M Institute of Science and Technology (SRMIST), deemed to be University under section 3 of UGC Act 1956, comprising of Dentistry and Engineering and Technology disciplines. Founded in 2017, SRM University, AP builds upon the SRM IST legacy to create a new model of higher education. Our strategic position in the developing hub of Amaravati aligns with the state of Andhra Pradesh's own dynamic vision. We cater to the evolving needs of the global workforce, ensuring students graduate with practical knowledge and industry-relevant skills.

## Vision

To emerge as a world-class university in creating and disseminating knowledge and providing students a unique learning experience in their chosen field of scholarship that would best serve the society.

## Mission

Develop into an inter-disciplinary institute combining academic rigor, excitement of discovery, creativity and entrepreneurship

Deliver world class research based

education, creating new knowledge and innovations.

Provide an inspiring and stimulating environment for diverse campus community of faculty and students

## Strategic Goals (2018-2023)

Spread over 100 acres of the State-of-the-Art global standard campus, SRM University-AP has two schools, viz., School of Engineering and Applied Sciences, School of Liberal Arts and Basic Sciences. With a strong base of 100+ highly qualified faculty members, the university is striving towards academic excellence on all fronts. The university has established a research ecosystem that is designed to be accessible and supportive, offering opportunities for involvement and assistance at every level of academia; faculty members, postdoctoral fellows, Ph.D. scholars, and postgraduate & undergraduate students.

Accordingly, the strategic goals for 2018-2023 are:

### Research Excellence

#### Goal

Significantly increase faculty research output and impact.

#### KPIs

Faculty publication productivity of 3/faculty by 2023

External research grant funding of 4L/faculty by 2023

Average impact factor of publications of 3 by 2023

Minimum of 50 patents filed per year by 2023

### Student Outcomes: Placements and Entrepreneurship

#### Goal

Ensure graduate success in both traditional career paths and through fostering entrepreneurial ventures.

#### KPIs

100% Graduate placement rate for students opting for placements by 2023

Median salary of graduates opting for placements around 8 LPA by 2023

At least 10% of offers received by the students to be international offers by 2023

At least 10% of the overall Students have participation in innovation and entrepreneurship programs

Successfully incubated at least 10 companies by 2023